SOUND THE ALARM
Save a Life

🔴 **American Red Cross**

Setting Up Your Page – Team Members

Thank you for making a difference and helping us *Sound the Alarm* and save lives from home fires. Here is a step-by-step guide to help you get your fundraising page ready to go!

1) On the *Sound the Alarm* event page at https://www.crowdrise.com/sound-the-alarm select the option for "**Join Us** " in the middle, right side of the screen

Join Us
Set up a Fundraiser

2) This directs you to the different team landing pages where you can select the team you will be fundraising for. Click on the team landing page that fits your fundraising efforts

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Chapter Teams	Board Teams	Tiffany Circle Teams	Red Cross Club Teams
Amount Raised: **$100**	Amount Raised: **$0**	Amount Raised: **$0**	Amount Raised: **$0**

3) From the here, select the option again to **Join Us** to search for a team

Join Us
Set up a Fundraiser

4) Search for a local team by typing in the state abbreviation (For example: "AZ"), team name, Red Cross Chapter or keyword. Teams that fit your search terms will display like this

5) Select the team you want to join, fill out the information to create your own CrowdRise account and click the orange "**Sign Up**" button

6) Next, choose a group association from the drop-down menu and click **JOIN THE TEAM**

You now have your own fundraising page as part of the Team! You will see your **team's name** as the title of your page with **your name** listed before it like this:

7) Select **EDIT FUNDRAISER** from the gray toolbar
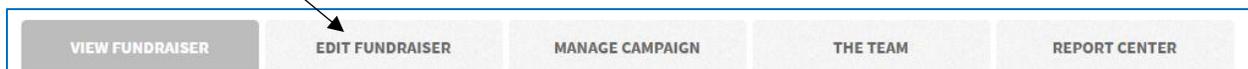
8) Personalize your page with a photo by selecting the **Add Photo** icon and selecting **Upload** or **Choose**. You may need to crop your photo by moving the white box in the photo viewing area (you can move the whole box or click on a corner and drag your mouse)
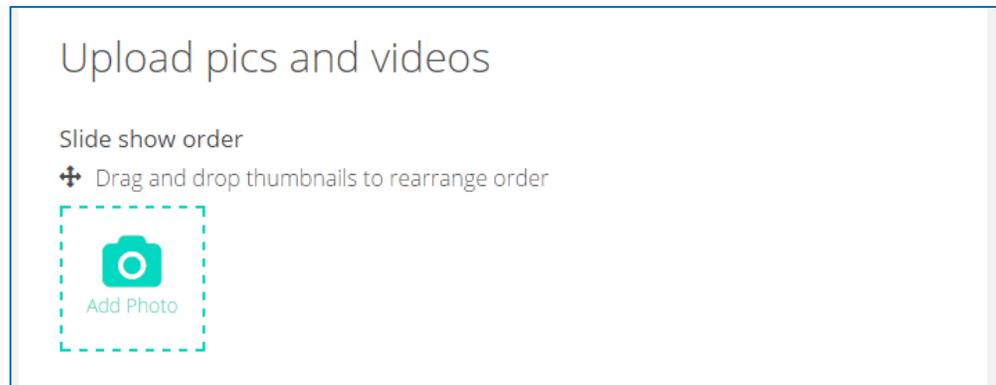
Upload pics and videos

Slide show order
✛ Drag and drop thumbnails to rearrange order

Add Photo

9) You can upload a compelling **video** and create a personal **fundraising goal** by selecting these options under the photo upload section.
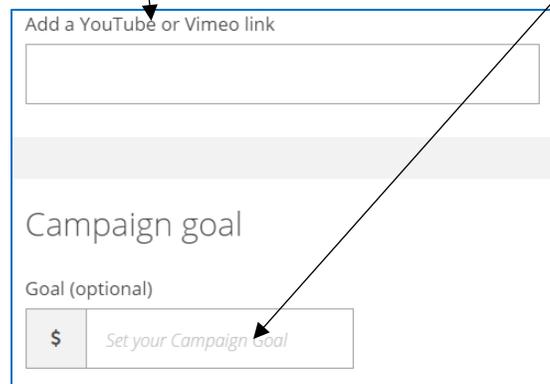
Add a YouTube or Vimeo link

Campaign goal

Goal (optional)

$ Set your Campaign Goal

10) Tell everyone why you are supporting the Red Cross by updating the text in **Campaign story** field. Remember, personalizing your story will help motivate donors! You can find some great facts and statistics about **Sound the Alarm** here. Be sure to hit **Save** once you finish.

Campaign story

Tell your story

| H | B | I | % |

Seven times a day someone in this country dies in a house fire and more than 60 percent of fire deaths occur in homes without working smoke alarms. As a first responder to these local tragedies, the Red Cross is working to improve the odds of survival by as much as 25 percent over the next few years.

Sound the Alarm. Save a Life is a recurring national event where Red Cross volunteers will be partnering with fire departments and community groups across the country to install **FREE** smoke alarms, educate families about fire prevention, and map fire escape routes.

A gift of any size helps prepare, respond, and help families recover from home fires. your gift can literally **help save a life** and provide hope and urgent relief, like food, shelter, and other essentials, to people in their time of greatest need. Please support this important effort and encourage your family and friends to join you. Just share the link to this page and let your circle of compassionate friends know why this cause is important to you. **Thank you!**

Cancel   Save

Note: If for any reason you need to delete or remove your page, go to "**Advanced settings**" and select "**delete campaign**"

Congratulations, you now have your own, customized fundraising page for *Sound the Alarm*! You will receive a welcome email that will include the custom link to your page, which you can share with friends and family to raise funds for the Red Cross.

Thank you again for fundraising for the American Red Cross, we truly appreciate all of your efforts!

The American Red Cross

For additional options on using your fundraising page, please use our **Navigating Your Dashboard** document by contacting us at sta.p2p@redcross.org