



## Setting Up Your Page – Team Members

Thank you for making a difference and helping us *Sound the Alarm* and save lives from home fires. Here is a step-by-step guide to help you get your fundraising page ready to go!

- 1) On the *Sound the Alarm* event page at <https://www.crowdrise.com/sound-the-alarm> select the option for “Join Us” in the middle, right side of the screen



- 2) This directs you to the different team landing pages where you can select the team you will be fundraising for. Click on the team landing page that fits your fundraising efforts

<p>Chapter Teams</p> <p>Amount Raised: <b>\$100</b></p>	<p>Board Teams</p> <p>Amount Raised: <b>\$0</b></p>	<p>Tiffany Circle Teams</p> <p>Amount Raised: <b>\$0</b></p>	<p>Red Cross Club Teams</p> <p>Amount Raised: <b>\$0</b></p>
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- 3) From the here, select the option again to **Join Us** to search for a team



- 4) Search for a local team by typing in the state abbreviation (For example: "AZ"), team name, Red Cross Chapter or keyword. Teams that fit your search terms will display like this

# SELECT YOUR TEAM

Below are the results of your search. Select the Team you want to join and when you get to their team page, click the big JOIN THE TEAM button and you'll have your own fundraising page as part of their team within 27 seconds.

3 RESULTS FOR "az"



## American Red Cross of Southern AZ, AZ Sound the Alarm Team

Organizer: Austin Creswell  
Fundraising Goal: \$0  
Amount Raised So Far: \$0

Here's The Story:  
Seven times a day someone in this country dies in a house fire and more than 60 percent of fire deaths occur in homes without working smoke alarms. As a first responder to these local tragedies, the Red Cross is...  
[Learn More](#)

**SELECT**

- 5) Select the team you want to join, fill out the information to create your own CrowdRise account and click the orange "Sign Up" button

 Sign up using Facebook

OR

First	✓	Last	✓
example@example.com			✓
example@example.com			✓
.....			👁

Are you a non-profit? [Click Here.](#)

**Sign Up** By logging in you agree to our [Terms](#), [Privacy Policy](#) and [Fees](#)

Already have an account? [Log In](#)

6) Next, choose a group association from the drop-down menu and click **JOIN THE TEAM**

Join the Team

You're about to Join a Fundraiser on CrowdRise for the American Red Cross. You can support the work of the Red Cross in your community by fundraising or making a donation to the American Red Cross.

To which group do you associate yourself? \*

General supporter

JOIN THE TEAM

You now have your own fundraising page as part of the Team! You will see your **team's name** as the title of your page with **your name** listed before it like this:

Your Name's Fundraiser: **American Red Cross of Southern AZ, AZ Sound the Alarm Team**

VIEW FUNDRAISER EDIT FUNDRAISER MANAGE CAMPAIGN THE TEAM REPORT CENTER

Post an update  
Keep your supporters updated...  
+ Post an update

**DONATE**  
To This Fundraiser

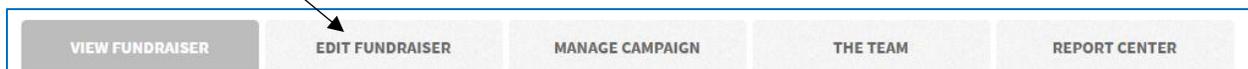
**\$0**  
MONEY RAISED

BENEFITING: American Red Cross  
ORGANIZER: AUSTIN  
EVENT: Chapter Teams  
You are a Team Member  
THE STORY:  
Austin Creswell wrote -  
Seven times a day someone in this country dies in a house fire and more than 60 percent of fire deaths occur in homes without working smoke alarms. As a first responder to these local tragedies, the Red Cross

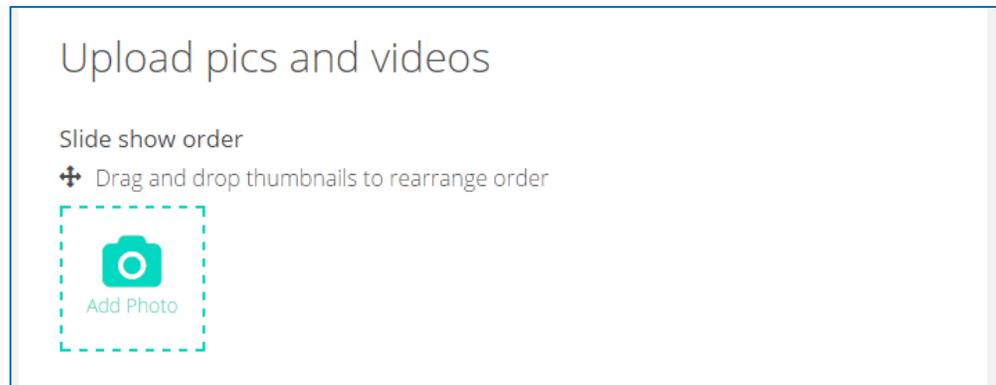
Share Tweet

See More

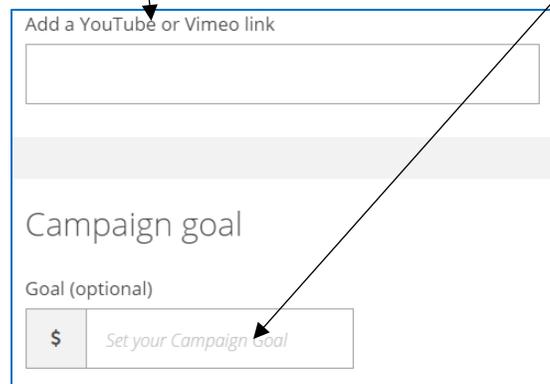
7) Select **EDIT FUNDRAISER** from the gray toolbar



- 8) Personalize your page with a photo by selecting the **Add Photo** icon and selecting **Upload** or **Choose**. You may need to crop your photo by moving the white box in the photo viewing area (you can move the whole box or click on a corner and drag your mouse)



- 9) You can upload a compelling **video** and create a personal **fundraising goal** by selecting these options under the photo upload section.



The screenshot shows a form with two main sections. The first section is titled "Add a YouTube or Vimeo link" and contains an empty text input field. The second section is titled "Campaign goal" and contains the text "Goal (optional)". Below this text is a button with a dollar sign icon and the text "Set your Campaign Goal". Two arrows point from the text in the previous block to the "Add a YouTube or Vimeo link" input field and the "Set your Campaign Goal" button.

- 10) Tell everyone why you are supporting the Red Cross by updating the text in **Campaign story** field. Remember, personalizing your story will help motivate donors! You can find some great facts and statistics about **Sound the Alarm** [here](#). Be sure to hit **Save** once you finish.

Campaign story

Tell your story

H B I

Seven times a day someone in this country dies in a house fire and more than 60 percent of fire deaths occur in homes without working smoke alarms. As a first responder to these local tragedies, the Red Cross is working to improve the odds of survival by as much as 25 percent over the next few years.

**Sound the Alarm. Save a Life** is a recurring national event where Red Cross volunteers will be partnering with fire departments and community groups across the country to install **FREE** smoke alarms, educate families about fire prevention, and map fire escape routes.

A gift of any size helps prepare, respond, and help families recover from home fires. your gift can literally **help save a life** and provide hope and urgent relief, like food, shelter, and other essentials, to people in their time of greatest need. Please support this important effort and encourage your family and friends to join you. Just share the link to this page and let your circle of compassionate friends know why this cause is important to you. **Thank you!**

Cancel Save

**Note:** If for any reason you need to delete or remove your page, go to “**Advanced settings**” and select “**delete campaign**”

**Congratulations**, you now have your own, customized fundraising page for *Sound the Alarm!* You will receive a welcome email that will include the custom link to your page, which you can share with friends and family to raise funds for the Red Cross.

Thank you again for fundraising for the American Red Cross, we truly appreciate all of your efforts!

## The American Red Cross

For additional options on using your fundraising page, please use our **Navigating Your Dashboard** document by contacting us at [sta.p2p@redcross.org](mailto:sta.p2p@redcross.org)